

For Immediate Release

BEA Expands Macau Network to Meet Growing Demand

Bank Relocates Macau Branch and Opens Second Sub-branch

Hong Kong, 28th December, 2007 – The Bank of East Asia, Limited (“BEA”) today announces that its Macau Branch has been relocated to the NAPE district in the southern part of Macau.

Since its establishment in 2001, the Macau Branch has been operating in Praia Grande, the traditional business and commercial centre of Macau. However, to support rapid business expansion in the south, the Macau Branch has been relocated to the NAPE district, which is rapidly becoming the most exclusive commercial and residential area in the SAR. To ensure that customers near the former branch continue to enjoy convenient access to BEA’s comprehensive range of banking and financial services, the Bank has opened its Macau Praia Grande Sub-branch on the former premises of the Macau Branch on Avenida Da Praia Grande. Both outlets commence business today.

BEA currently operates three outlets in Macau. In addition to the two outlets mentioned above, the Bank operates its Macau Horta e Costa Sub-Branch on Avenida do Almirante Lacerda.

For further details on BEA’s Macau Branch and Macau Praia Grande Sub-branch, please contact Mr. Michael Chen Wei, General Manager of Macau Branch at Alameda Dr. Carlos D’assumpcao No. 322, Fu Tat Fa Yuen, Res-Do-Chao AP, AQ, AR, AS, AT, AU, AV & AW R/C+ 1 Andar, Macau [tel.: (853) 2833 5511, fax: (853) 2833 7557]. Enquiries may also be directed to BEA’s China Division in Hong Kong on tel.: (852) 3608 3007 or fax: (852) 3608 6213. To learn more about BEA’s services in Macau, please visit the Bank’s website at www.hkbea.com.mo.

About The Bank of East Asia

Incorporated in Hong Kong in 1918, BEA is dedicated to providing comprehensive retail and commercial banking services to its customers in Hong Kong, Greater China, and overseas. BEA is the largest independent local bank in Hong Kong, with total consolidated assets of HK\$343.2 billion (USD43.9 billion) as of 30th June, 2007. The Bank is listed on the Stock Exchange of Hong Kong and is one of the constituent stocks of the Hang Seng Index.

With more than 200 outlets worldwide, BEA operates an extensive international network covering Hong Kong and Greater China, the United States, Canada, the United Kingdom, the British Virgin Islands, and Southeast Asia. For more information on BEA, please visit any BEA branch or the Bank's homepage at www.hkbea.com.

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BEA – Serving customers through one of Hong Kong's largest banking networks, with over 130 branches and SupremeGold Centres around town