

For Immediate Release

Fraudulent Website Notification

Hong Kong, 29th November, 2006 – The Bank of East Asia (“BEA”) would like to alert all customers and the general public that the BEA Group has no affiliation whatsoever with a recently established Internet website operating under the URL www.boeauk.com.

All BEA Internet-based services may be accessed safely and securely through the Bank’s homepage at www.hkbea.com, or www.hkbea.co.uk (for UK customers).

BEA customers and members of the public are strongly advised to use a web address authorised by BEA when accessing the Bank’s services. Login information, passwords, and other personal data should not be divulged to third parties under any circumstances.

It has come to the attention of BEA’s management that there is at least one possible case of fraud associated with the website overseas. People are advised to take this into consideration in any dealings they may have with the operators of the website.

BEA has reported the existence of the above website to the Hong Kong Police and the Hong Kong Monetary Authority, and will take any action deemed necessary and appropriate to protect the reputation of the Bank and the interests of its customers and the general public.

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