

## **Terms and Conditions of Broadway Circuit and AMC Cinemas Year-round Movie Ticket Offer:**

1. Broadway Circuit and AMC Cinemas 10% discount on regular-priced movie tickets (the "Offer") is applicable to holders of BEA Credit Card and co-branded/affinity cards (the "Cardholder" of "BEA Credit Card"), while holders of BEA JCB PLATINUM Card, BEA Prepaid Card, BEA Travellers Card, BEA Renminbi Credit Card, and BEA CUP Dual Currency PLATINUM Credit Card are excluded.
2. The Offer is valid from 2nd January to 15th December 2010, both days inclusive except from 4th to 21st February 2010.
3. The Offer is applicable to Cardholders who purchase any regular-priced matinee or night show movie tickets at any Broadway Circuit or AMC Cinemas box office with BEA Credit Card and is not applicable to tickets sold for HK\$35 or less and all shows on Tuesdays.
4. Cardholders can only enjoy the Offer for a maximum of 8 movie tickets per transaction.
5. The Offer is not applicable to digital 3D movies and movies with special engagement with film distributors as announced by Broadway Circuit and AMC Cinemas. Please call 2388 0002 (Broadway Circuit Customer Services Hotline) or 2265 8933 (AMC Cinemas Customer Services Hotline) or approach a member of the cinema staff for details.
6. The Offer cannot be used in conjunction with other offers, discounts, and/or cash coupons.
7. The Bank of East Asia, Limited ("BEA") makes no representation or guarantee as to the quality and availability of the products, services, and/or information provided by Broadway Circuit and AMC Cinemas. BEA shall not be liable for any matters arising from or in connection with the products, services, and/or information provided by Broadway Circuit and AMC Cinemas. Cardholders should direct relevant queries and/or complaints to Broadway Circuit and AMC Cinemas.
8. BEA, Broadway Circuit, and AMC Cinemas reserve the right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA, Broadway Circuit, and AMC Cinemas shall be final and conclusive.
9. Should there be any discrepancy between the English and the Chinese versions of these Terms and Conditions, the English version shall apply and prevail.