



香港中文大學
THE CHINESE UNIVERSITY OF HONG KONG

For Immediate Release

The Bank of East Asia supports The Chinese University of Hong Kong's SARS Rehabilitation Programmes

Hong Kong, 14 July 2003 — The Chinese University of Hong Kong (CUHK) - World Health Organization (WHO) Collaborating Centre for Sports Medicine and Health Promotion received a generous donation of HK\$500,000 from The Bank of East Asia (BEA) to establish a rehabilitation programme for SARS patients. A cheque presentation ceremony was held on 11 July at BEA's Head Office.

Dr. The Hon. David K.P. Li, *GBS, JP*, Chairman and Chief Executive of the Bank, said: "We are extremely honoured to be able to support The Chinese University of Hong Kong in this important venture. As a committed corporate citizen, BEA has sought out ways that it could provide meaningful assistance to the victims of SARS. This programme will give new hope to those whose health has been affected by this disease. May I express my heartfelt best wishes to all former SARS patients, and the hope that this rehabilitation programme will help speed their recovery."

Professor Kai-ming Chan, Director of the CUHK – WHO Collaborating Centre for Sports Medicine and Health Promotion said: "The contribution from the Bank of East Asia is indeed a great encouragement to The University. The programme will run for twelve to eighteen months, and will include a pre-entry examination, an exercise regime and a periodic assessment of progress. We shall document possible complications, monitor the long-term outcome, and develop a protocol for use by all SARS patients. We hope that through this series of rehabilitation programmes, SARS patients can regain full functional capability."

The donation will enable CUHK to devise a comprehensive rehabilitation programme to enable the full recovery of SARS patients.

About The Bank of East Asia

Established in 1918, BEA is the largest independent local bank in Hong Kong with total assets of HK\$185 billion (US\$23.7 billion) as of 31 December 2002. Over the years, BEA has gained an international reputation as a professionally managed and prudent financial institution that understands customer needs.

BEA now operates a total of 103 branches in Hong Kong, 19 outlets in Greater China and maintains a strong presence in the U.S.A., Canada, the UK, the British Virgin Islands and Southeast Asia. For detailed information, please visit BEA's website at www.hkbea.com.

About CUHK-WHO Collaborating Centre for Sports Medicine and Health Promotion

Established in 1996, CUHK-WHO Collaborating Centre for Sports Medicine and Health Promotion has developed a high reputation for its work in sports medicine and health promotion.

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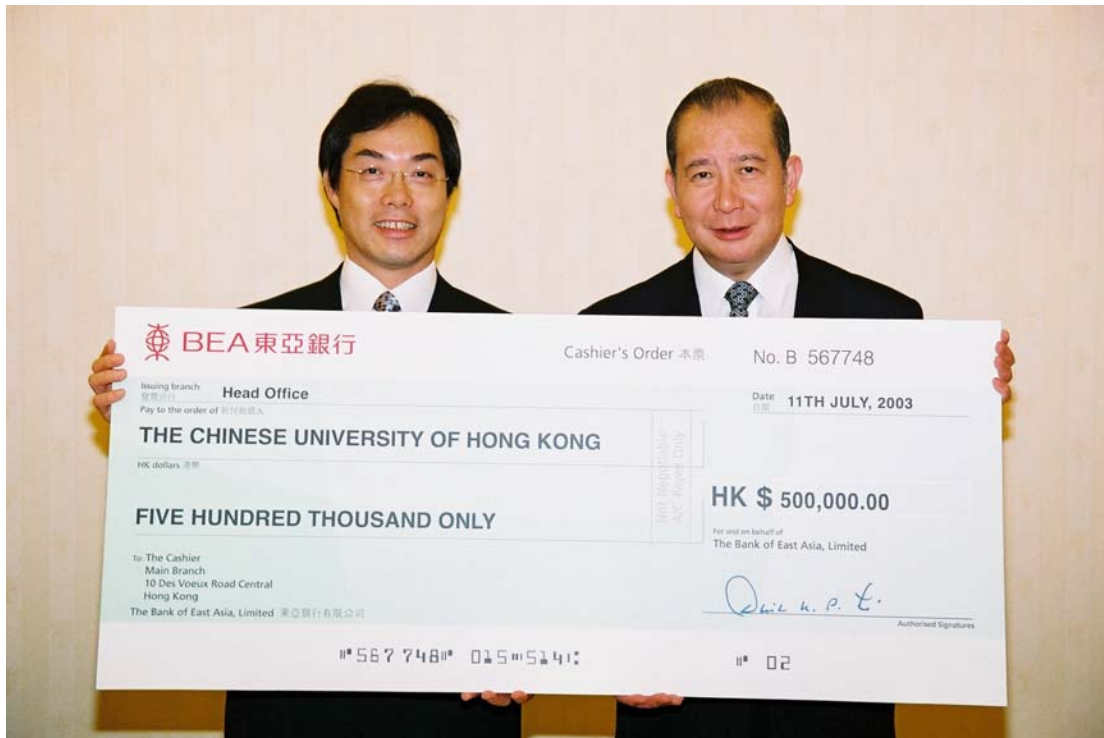
For press enquiries, please contact:

Salina Tong
Head of Corporate Communications, BEA

Tel: 2842 3063

Winnie Wong
Project Co-ordinator, The CUHK – WHO Collaborating
Centre for Sports Medicine & Health Promotion

Tel: 2646 1477



BEA's Chairman and Chief Executive Dr. David Li (right) presented a cheque of HK\$500,000 to the CUHK, represented by Professor Kai-ming Chan.

東亞銀行主席兼行政總裁李國寶博士（右）頒贈港幣 50 萬元的支票予香港中文大學，由陳啓明教授代為接受。