

**For Immediate Release**

## **BEA Opens Maritime Square Branch & SupremeGold Centre in Tsing Yi**

**Hong Kong, 22<sup>nd</sup> October, 2009** – The Bank of East Asia (“BEA”) has today celebrated the opening of its Maritime Square Branch and SupremeGold Centre by holding a ribbon cutting ceremony and cocktail reception at the new branch. BEA Director and officiating guest of honour, Mr. Winston Lo Yau-lai, was joined by BEA's Chairman & Chief Executive, Dr. David K.P. Li, and other directors and senior executives of the Bank at today's opening ceremony.

The Maritime Square Branch and SupremeGold Centre are conveniently located on the 3<sup>rd</sup> floor of Maritime Square, a large-scale shopping complex above the MTR Tsing Yi Station. BEA's Maritime Square Branch is the relocation of the Bank's former Tsing Yi Garden Branch, where 24-hour ATM services are still available.

With a total floor area of more than 2,000 square feet, the spacious Maritime Square Branch will serve as a comfortable banking environment for customers to enjoy BEA's wide range of banking and financial services. Customers can also receive priority, highly personalised service at the adjacent SupremeGold Centre, which offers a wide range of wealth management services including investment funds, securities trading, currency trading, insurance, consumer loans, mortgage loans, and much more.

“The opening of our Maritime Square Branch and SupremeGold Centre is in line with our strategy of establishing outlets in high-traffic locations to better serve our customers,” said Dr. Li. “We look forward to providing customers, merchants, and visitors with convenient access to our products and services,” he added. BEA currently operates a total of 90 branches and 50 SupremeGold Centres throughout Hong Kong, one of the largest networks of any bank.

Located at Shop 308A-C, 3/F, Maritime Square, 33 Tsing King Road, Tsing Yi, the Maritime Square Branch and SupremeGold Centre are open for business from 9:00 a.m. to 5:00 p.m. (Monday to Friday) and from 9:00 a.m. to 1:00 p.m. (Saturday). For more information on the services available, please contact the Branch Manager, Ms. Ivy Yip Oi-lin, on (852) 3609 3663.

### **About The Bank of East Asia**

Incorporated in Hong Kong in 1918, BEA is dedicated to providing comprehensive retail and commercial banking services to its customers in Hong Kong, Greater China, and overseas. BEA is the largest independent local bank in Hong Kong, with total consolidated assets of HK\$411.9 billion (US\$53.14 billion) as of 30<sup>th</sup> June, 2009. The Bank is listed on the Stock Exchange of Hong Kong and is one of the constituent stocks of the Hang Seng Index.

With more than 240 outlets worldwide, BEA operates an extensive international network covering Hong Kong and Greater China, the United States, Canada, the United Kingdom, the British Virgin Islands, and Southeast Asia. For more information on BEA, please visit any BEA branch or the Bank's homepage at [www.hkbea.com](http://www.hkbea.com).

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***BEA – Serving customers through one of Hong Kong's largest banking networks, with 140 branches and SupremeGold Centres around town***

