

For Immediate Release

BEA Extends Service Hours for Renminbi Retail Bond Subscribers

Hong Kong, 9th July, 2009 – The Bank of East Asia (“BEA”) today announces that its branches¹ in Hong Kong will extend service hours² exclusively for the convenience of customers who wish to subscribe for Renminbi (“RMB”) retail bonds. The extended service hours will be as follows:

11 th July, 2009 (Saturday)	9:00 a.m. to 5:00 p.m.
13 th – 16 th July, 2009 (Monday to Thursday)	9:00 a.m. to 7:00 p.m.

Normal service hours will resume at all BEA branches starting from 17th July, 2009 (Friday).

Notes:

¹ The following 10 branches will be closed on 11th July, 2009 (and all other Saturdays): The University of Hong Kong Branch, Lingnan University Branch, The Hong Kong Institution of Education Branch, Hong Kong Baptist University Branch, The Hong Kong Polytechnic University Branch, The Chinese University of Hong Kong Branch, Hong Kong University of Science and Technology Branch, Cheung Chau Branch, Silvermine Bay Branch, and Tai O Branch.

² Only RMB retail bond subscription service will be available after 1:00 p.m. on 11th July, 2009 and after 5:00 p.m. from 13th to 16th July, 2009. No counter or other service will be available during the extended service hours.

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