

**For Immediate Release**

**BEA's Presence Continues to Grow in Macau**  
*Bank Opens Its First Outlet on Taipa*

**Hong Kong, 12<sup>th</sup> March, 2008** – The Bank of East Asia, Limited (“BEA”) today announces the opening of its Macau Taipa Sub-branch, the Bank’s fourth outlet in Macau and its first on Taipa.

Since the creation of Macau’s new gaming and entertainment district on the Cotai strip between Taipa and Coloane islands, Taipa has transformed into an upscale residential and commercial area. Strategically located on Taipa, the Macau Taipa Sub-branch will provide nearby residents and businesses with convenient access to the Bank’s comprehensive range of banking and financial services.

BEA has provided a full range of corporate and personal banking services to its customers in Macau for nearly seven years. In addition to the Macau Taipa Sub-branch, the Bank also operates its Macau Branch in the NAPE district, Macau Praia Grande Sub-branch on Avenida da Praia Grande, and Macau Horta –e Costa Sub-branch on Avenida do Almirante Lacerda.

For further details on BEA’s Macau Taipa Sub-branch, please contact Mr. Raymond Loi Wai-man, General Manager of Macau Taipa Sub-branch at Avenida de Guimaraes No.144 R/C, Supreme Flower City, Taipa, Macau [tel.: (853) 2883 0166, fax: (853) 2883 0155]. Enquiries may also be directed to BEA’s China Division in Hong Kong on tel.: (852) 3608 3007 or fax: (852) 3608 6213. To learn more about BEA’s services in Macau, please visit the Bank’s website at [www.hkbea.com.mo](http://www.hkbea.com.mo).

**About The Bank of East Asia**

Incorporated in Hong Kong in 1918, BEA is dedicated to providing comprehensive retail and commercial banking services to its customers in Hong Kong, Greater China, and overseas. BEA is the largest independent local bank in Hong Kong, with total consolidated assets of HK\$394 billion (US\$50.51 billion) as of 31<sup>st</sup> December, 2007. The Bank is listed on the Stock Exchange of Hong Kong and is one of the constituent stocks of the Hang Seng Index.

With more than 200 outlets worldwide, BEA operates an extensive international network covering Hong Kong and Greater China, the United States, Canada, the United Kingdom, the British Virgin Islands, and Southeast Asia. For more information on BEA, please visit any BEA branch or the Bank's homepage at [www.hkbea.com](http://www.hkbea.com).

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For press enquiries, please contact:

Ms. Wendy Wong Woon-ping  
Head of Branch Operations and Development Department  
China Division, BEA  
Tel.: (852) 3608 3003

***BEA – Serving customers through one of Hong Kong's largest banking networks, with over 130 branches and SupremeGold Centres around town***