

For Immediate Release

Fraudulent Email Notification

Hong Kong, 6th November, 2007 – The Bank of East Asia (“BEA”) would like to alert all customers and the general public that the BEA Group has no affiliation whatsoever with a recently distributed email that includes an Account Update hyperlink to the URL www.dogosanluis.com.ar/php/modules/My_eGallery/images/index.htm.

All BEA Internet-based services may be accessed safely and securely through the Bank’s homepage at www.hkbea.com, or www.hkbea-cyberbanking.com (for Cyberbanking customers).

BEA’s customers and members of the public are strongly advised to use a web address authorised by BEA when accessing the Bank’s services, and not to click on any URLs or hyperlinks embedded in email to access any of the Bank’s services or to log in to Cyberbanking. BEA will never ask customers for their login information or passwords by email or phone.

BEA has reported the existence of the email to the Hong Kong Police and the Hong Kong Monetary Authority, and will take any action deemed necessary and appropriate to protect the reputation of the Bank and the interests of its customers and the general public.

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For press enquiries, please contact:

Mr. Vincent Hui
Head of e-Distribution Department
Personal Banking Division, BEA
Tel.: (852) 3608 2518
Email: huiv@hkbea.com