

**For Immediate Release**

**BEA Donates HKD1 Million to Help Victims of Tsunami Disaster**

**Hong Kong, 26<sup>th</sup> January, 2005** – The Bank of East Asia (“BEA”) has announced that it has donated HKD1 million to assist those affected by the tsunami that devastated large parts of South Asia at the end of last year.

BEA’s donation has been shared equally among five charitable organisations, namely the Hong Kong Red Cross, World Vision Hong Kong, Oxfam Hong Kong, UNICEF, and the Salvation Army Hong Kong. BEA’s Chairman and Chief Executive, Dr. David K.P. Li, said: “In times of tragedy, it is vital that the world comes together to help those who have been affected. We truly hope that our donation will bring some comfort and relief to people as they begin to rebuild their lives.”

In addition to its donation, BEA has already appealed to staff members throughout the Bank to make personal donations directly to charitable organisations. Dr. Li added, “We at BEA always believe in doing our part in times of adversity. Our donations, both on a corporate and personal level, reflect our support and concern.”

For more information on BEA, please visit the Bank’s website at [www.hkbea.com](http://www.hkbea.com). To learn more about the charitable organisations that BEA is working with, please visit the following websites: [www.redcross.org.hk](http://www.redcross.org.hk), [www.worldvision.org.hk](http://www.worldvision.org.hk), [www.oxfam.org.hk](http://www.oxfam.org.hk), [www.unicef.org.hk](http://www.unicef.org.hk), and [www.salvation.org.hk](http://www.salvation.org.hk).

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